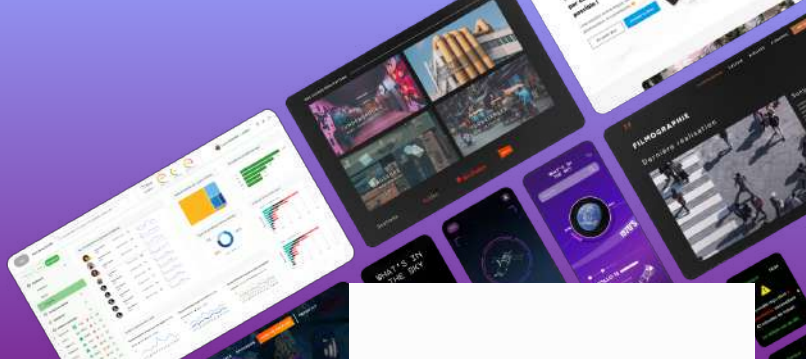


Nathalie Phothisa

Product designer



SKILLS

Tools : Figma, Adobe XD, Notion, InDesign, Photoshop

UX : persona, empathy map, user journeys, userflows, wireframes

UI : moodboards, design system, atomic design, wireframes, prototypes

Other : Agile Scrum & Kanban, HTML, CSS, Procreate

Learning : Webflow, After Effect, Affinity suite, Origami Studio

MAIN EXPERIENCES

FREELANCE - **HILBERT INVESTMENT SOLUTIONS**

May - September 2023

UX/UI designer

Hilbert IS : Client portfolio management service for financial advisers.

Équipe : 1 tech lead, 1 UI/UX designer, 1 front-end, 2 back-end

Involvement in the redesign of the product to improve the experience of financial advisers and clients.

- Clarification of the user journeys of existing personas (data collection, sorting, verification of information)
- Conducting user interviews
- Design of architecture diagrams
- Designing userstories and persona user flows
- Design of missing wireframes and mockups for the various user flows

Figma, Figjam, Confluence, Jira

LETSPLAYCLOUD

October 2021 - March 2023

UI/UX designer

Letsplay.Cloud : Startup dedicated to the employability of digital professionals with a lifelong learning solution.

Équipe : 1 PO, 1 tech lead, 1 UI/UX designer, 1 data scientist, 1 devOps, 2 game designers, 1 game developer

Méthodologie : Agile Scrum, kanban, 2 weeks sprints cycles

- Design of users experience for web applications and a mobile game
- Design of mock-ups and prototypes of web applications on Figma (onboardings, dashboards, dataviz, content management, user management)
- Participation in the design of mobile game mechanics
- Design of components and mock-ups for a mobile game (HUD, cards, menu)
- Creation of a retroplanning for the production of a board game

Figma, Notion, Affinity Designer, Miro, Excel

CONTACT


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FOLLOW ME

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 [behance.net/nathaliphothis](https://www.behance.net/nathaliphothis)

 [nathaliephothisa.com](https://www.nathaliephothisa.com)

LANGUAGES

 French, English

HOBBIES


Movies


Reading


Drawing


Travelling



OTHER EXPERIENCES

FREELANCE - **POURLICHE**

March - April 2023

UI/UX designer

Pourliche : Tipping service by credit card

Équipe : 1 PO, 1 tech lead, 1 UI/UX designer

- Design of an A6 flyer
- Redesign of a landing page and app : <http://www.pourliche.fr/>

Figma, Affinity Publisher

IN AUDIOVISUAL PRODUCTION AND DEVELOPMENT

2018 - 2020

Audiovisual Production Assistant

Les Films du Lendemain : French independent film production company

Dandelooo : Production and distribution company for animated films and series

- Preparation of funding applications (CNC, Region)
- Preparation of presentation materials
- Organisation of a shoot (shooting bible, logistics)
- Reading of scripts and writing of reading notes
- Archival research for a feature film

InDesign, Photoshop, Excel, Word

IN COMMUNICATION

2017 - 2018

Public Relation Assistant

Alambret : Press relations agency for cultural institutions

- Production of various communication media (newsletters, press kits)
- Follow-up work
- Press follow-up and drafting of a report on media coverage

InDesign, Mailjet, Word, Excel



EDUCATION

LA PASSERELLE SCHOOL - PARIS 10

2021

UI/UX DESIGNER BOOTCAMP

PARIS 8 UNIVERSITY - SEINE-SAINT-DENIS 93

2018 - 2020

MASTER DEGREE IN CULTURE ET COMMUNICATION

TOKYO UNIVERSITY - TOKYO, JAPAN

2017-2018

GLOBAL STUDIES IN ASIA PROGRAM

PARIS 8 UNIVERSITY - SEINE-SAINT-DENIS 93

2015-2018

BACHELOR DEGREE IN INFORMATION AND COMMUNICATION

SCHOOL OF ARCHITECTURE OF MARNE-LA-VALLÉE - CHAMPS-SUR-MARNE 77

2013-2015

UNDERGRADUATE LEVEL

EAP PRÉPASEINE - PARIS 06

2012-2013

PREPARATORY YEAR FOR ART AND ARCHITECTURE SCHOOLS

CONDORCET HIGH SCHOOL - MONTREUIL

2012-2013

SCIENTIFIC BACCALAUREATE